

For the health of it.

2025 CVMA Convention
Victoria B.C. - June 25-29

Preliminary Program



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des médecins vétérinaires

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Message from our chairs

We are thrilled to invite you to the 2025 CVMA Convention, returning to the vibrant city of Victoria, BC, June 25-29! Open to veterinarians, technicians, veterinary students, and the entire veterinary team, this convention promises over 80 hours of continuing education. We welcome our partners, the Registered Veterinary Technologists and Technicians of Canada, and are proud to organize the convention in partnership with the CVMA-SBCV Chapter.

This year's program offers two inspiring keynote speakers, our signature Summit and National Issues Forum, and a broad range of sessions, from Business Management to Dermatology, One Health, Animal Welfare, and more. With new additions like Workshop Wednesday and Sunday FUN-Day, you'll have hands-on learning and the chance to explore Victoria's beauty through group tours.

As we gather in one of Canada's most picturesque cities, you'll have unique opportunities to network with national leaders and experts, explore cutting-edge products at the trade show, and engage in a sustainable convention experience. This event is designed for all members of the veterinary team, ensuring comprehensive learning and networking experience that will inspire and empower your professional journey.



Dr. Brendon Laing
PDC Chair
(plus Marshall and Watson)



Dr. Rob Ashburner
Local Chair

Your Experience

Registration

	Full Convention Package		Individual Day Pass
	EARLY BIRD Until April 16 @ 11:59PM	REGULAR April 17 to June 29	1 DAY PASS
CVMA Member	\$729.00	\$849.00	\$369.00
CVMA Retired Member*	\$399.00	\$449.00	\$229.00
Non-Member DVM	\$959.00	\$1,099.00	\$399.00
RVT/Hospital Staff	\$399.00	\$449.00	\$229.00
Veterinary Student**	\$345.00	\$345.00	\$115.00

* A veterinarian who currently holds the status of 'Retired member' with the CVMA.

** To take advantage at this rate, a student is defined as someone enrolled in full-time studies at one of Canada's five veterinary colleges.

What is included in your registration!

A daily pass limits your attendance to only the events scheduled for a specific day.

- Keynote Presentations
- Opening Ceremony & Awards Gala
- CVMA Signature Events – CVMA Summit, and CVMA National Issues Forum
- Access to over 80 CE hours presented live in Victoria
- Access to exhibit hall over three days
- Welcome Reception
- Cocktail Hour
- Networking opportunities with industry and all attendees
- Refreshment breaks and lunches over three days

Stay connected on the latest news

This interactive app will allow you to view the program and speaker information; create your own schedule; receive announcements; write notes; use in-app messaging to network with fellow attendees; participate in live polling and event surveys. The App will be available for download in June.

APP SPONSORED BY:

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Featured Events

Wednesday, June 25 - 5:00pm - 7:00pm

Opening Ceremony & Awards Gala

Join us for a cocktail reception featuring passed hors d'oeuvres and beverages as we officially welcome you to the 2025 CVMA Convention! Following the reception, we will recognize the extraordinary achievements of our peers in veterinary medicine over the last year during the CVMA Awards Gala.



Keynote Speaker: Jessica Holmes - Friday, June 27 - 8:30am - 9:20am Bring on the Joy! Building Resilience and Engagement in Times of Change.

Beloved comedian Jessica Holmes has brought the house down opening for giants such as Ellen DeGeneres, Russell Peters, Jerry Seinfeld, and Oprah Winfrey. She has performed at Just For Laughs and The Second City, and starred in the comedy series, The Holmes Show and Royal Canadian Air Farce. Her hilarious take on life's challenges as well as her unique knack for impersonating celebrities have audiences in stitches.



Keynote Speaker: Rob Marr - Saturday, June 28 - 8:30am - 9:20am We Are All Animals! Who Is Looking After Us?

Rob Marr is an experienced executive coach, mentor, and trainer with over two decades of leadership expertise. He has coached thousands of professionals across sectors like tech, pharma, and animal health, working globally with renowned brands like Zoetis. Rob's hands-on, transformative coaching methods focus on unlocking potential, driving performance, and pushing individuals and teams to their highest levels.



Saturday, June 28 - 6:30pm - 11:00pm

Night at the Museum

Join us for a night at the Royal BC Museum! Guests will make their way (walking distance) to the museum where they will be greeted in the Carl Clifford Hall with passed hors d'oeuvres and a cocktail dinner courtesy of Truffles Catering. They will have the opportunity to explore the Natural History Exhibit, where you can visit food stations as you experience 80 million years of history! You will be able to experience a rainforest, as seashore and a river delta all on one floor! A DJ will also help you dance the night away! This event is always a highlight of the convention program and one not to be missed!



Thank You to the Sponsors of the 2025 CVMA Convention

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Workshop Wednesday

(additional fees apply)

8:00am - 4:30pm

CVMA Emerging Leaders Program

Open to the entire veterinary profession

Rob Marr

\$100 for CVMA Members
\$100 for RVTs and team members
\$225 for Non-Member DVMs



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8:00am - 12:00pm

POCUS for DVMs

Exclusive to DVMs

*Dr. Serge Chalhoub
and Dr. Søren Boysen*

\$750

Antech

Smarter Diagnostics. Better Care.™

8:00am - 4:30pm

Leveraging AI in Your Practice

Exclusive to DVMs and RVTs

*Dr. Adam Little
and Dr. Brendon Laing*

\$199

9:00am - 12:00pm
& 1:00pm - 4:00pm

Diagnostic Techniques for Dermatology

Exclusive to DVMs and RVTs

*Jennie Tait
and Amanda Adamiak*

\$480

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CVMA LEADERSHIP

PROGRAM SERIES

The CVMA Leadership Program is comprised of the Student Leadership Workshops and the Emerging Leaders Program to provide continued learning to the veterinary team starting in school and progressing through their veterinary career.

CVMA LEADERSHIP

STUDENT

WORKSHOPS

Valuable opportunity to develop your teamwork skills, personal and career development strategies and more.

- One in-person workshop hosted at AVC in Charlottetown in Fall 2025, facilitated by Rob Marr
- Virtual outreach workshops supporting the content delivered at the in-person workshop

CVMA LEADERSHIP

EMERGING LEADERS

PROGRAM

Emerging Leaders Program will provide you with the foundation of leadership skills that will not only serve you now, but long into your career.

- One in-person workshop hosted in Victoria, British Columbia in June 2025, facilitated by Rob Marr
- Virtual outreach workshops supporting the content delivered at the in-person workshop

Learn more
about this program

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Exhibition Hall

The CVMA convention features one of the largest veterinary trade shows in Canada. Over 80 exhibitors will participate in 2025. Access to the exhibit hall is included with a registration package - meals and refreshment breaks will be served in the hall. Be sure to take time to explore the many items that companies will have on display for you to see and experience.

Thursday, June 26

5 pm - 7 pm

Friday, June 27

10 am - 6:30 pm

Saturday, June 28

10 am - 1:30 pm

Schedule at a glance

Wednesday, June 25

5 pm - 7 pm

Opening Ceremony & Awards Gala

Thursday, June 26

8 am - 12 pm

CVMA Summit - Access to Care

9 am - 5 pm

Business Management Continuing Education Sessions

12:30 pm - 2 pm

CVMA Annual General Meeting (Members only)

2:30 pm - 5 pm

CVMA National Issues Forum - *Pathway to a Sustainable Veterinary Profession*

5 pm - 7 pm

Welcome Reception - Opening of Exhibit Hall

Friday, June 27

8:30 am - 9:20 am

Keynote Presentation: Jessica Holmes

9:30 am - 5 pm

Continuing Education Sessions

10 am - 5 pm

Exhibit Hall Open

5 pm - 6:30 pm

Sponsored Cocktail Hour in Exhibit Hall

Saturday, June 28

8:30 am - 9:20 am

Keynote Presentation: Rob Marr

9:30 am - 4:50 pm

Continuing Education Sessions

10 am - 1:30 pm

Exhibit Hall Open

6:30 pm - 10 pm

CVMA Social Evening

Sunday, June 29

8:30 am - 11:55 am

Continuing Education Sessions

1 pm - 6 pm

Sunday FUN Day - Group Tours



Business Management Stream

Thursday, June 26

9 am - 9:50 am	Crack the Code: Transforming Client Trust into Nutrition & Parasite Revenue you can count on! Dr. Jonathan Leicht	
10 am - 10:50 am	Beyond Ads: Modern Recruitment Strategies to Stand Out in Market Uncertainty Dr. Jonathan Leicht	
10:50 am - 11 am	NETWORKING BREAK	
11 am - 11:50 am	Build It or Buy It? Insider Secrets to Vet Practice Success Dr. Jonathan Leicht	
12:30 pm - 2 pm	CVMA ANNUAL GENERAL MEETING	
2 pm - 2:50 pm	Choose the Right Approach for CONVERSATION: Learn how to Pick the 'Right Gear' and Ask Great Questions Mr. Rob Marr	
3 pm - 3:50 pm	Choose the Right Approach for CHANGE: Learn how to Adapt to Change and Help Others do it too Mr. Rob Marr	
4 pm - 4:10 pm	NETWORKING BREAK	
4:10 pm - 5 pm	Choose the Right Approach for COMMERCE: Learn how to Grow your Practice Profitably with no Extra Customers Mr. Rob Marr	

CVMA Signature Events

Thursday, June 26

8 am - 12 pm	CVMA Summit - Access to Care	
12:30 pm - 2 pm	CVMA ANNUAL GENERAL MEETING	
2:30 pm - 5 pm	CVMA National Issues Forum - Sustainability	

SESSION SCHEDULE



Friday, June 27 - Morning

	COMPANION ANIMAL <i>Nutrition</i>	COMPANION ANIMAL <i>Rehabilitation</i>	DIVERSITY, EQUITY & INCLUSION	EQUINE MEDICINE	RUMINANT INFECTIOUS DISEASE	ONE HEALTH SUSTAINABILITY
8:30 am to 9:20 pm	 <p>KEYNOTE SPEAKER Jessica Holmes</p>					
9:30 am to 10:20 am	<p>The Ins and Outs of Feeding Sick Pets</p> <p>MS. ROBIN SAAR</p>	<p>The Achilles Tendon: A Complex Injury</p> <p>DR. TARA EDWARDS</p>	<p>Breaking Barriers: The Bold Future of DEI</p> <p>DR. MICHAEL BLACKWELL</p>	<p>Vitamin E and Selenium Nutrition - Why Does it Matter so Much?</p> <p>DR. ERICA MACKENZIE</p>	<p>An Update on HPAI in Dairy Cattle</p> <p>DR. JASON LOMBARD</p>	<p>Anthropogenic Climate Change: The Effects on Health and the Impacts of Providing Vet Care</p> <p>DR. DICCON WESTWORTH</p>
10:30 am to 11:15 am - REFRESHMENT BREAK						
11:15 am to 12:05 pm	<p>Nutritionally Priming the Engine in GI Cases</p> <p>MS. ROBIN SAAR</p>	<p>An Introduction to Hydrotherapy: Ready, Set, Walk!</p> <p>DR. TARA EDWARDS</p>	<p>Our Patients Don't See Colour, So Why Do We Need DEI?</p> <p>DR. JORDAN WOODSWORTH</p>	<p>Optimizing Serum Chemistry Interpretation</p> <p>DR. ERICA MACKENZIE</p>	<p>Are Our Cows at Risk of Acquiring Bovine TB from their Human Caretakers?</p> <p>DR. JASON LOMBARD</p>	<p>Practicing Sustainable Veterinary Medicine</p> <p>DR. DICCON WESTWORTH</p>
12:15 pm to 1:30 pm - LUNCH BREAK						








Friday, June 27 - Afternoon

	COMPANION ANIMAL <i>Dermatology</i>	COMPANION ANIMAL <i>Diagnostic Imaging</i>	COMPANION ANIMAL <i>Nephrology</i>	EQUINE <i>Biomechanics</i>	RUMINANT <i>Calf Management</i>	ONE HEALTH <i>Veterinarian's Toolkit</i>
1:30 pm to 2:20 pm	<p>Evidence-Based Management of Immune-Mediated Skin Disease: Pemphigus Foliaceus</p> <p>DR. MICHAEL ROSSI</p> <p>SPONSORED BY</p> 	<p>Beyond the Throat: Radiology Insights into the Upper Airways</p> <p>DR. LUKAS KAWALILAK</p>	<p>Feline Acute Kidney Injury: is it Always the Kidneys' Fault?</p> <p>DR. SERGE CHALHOUB</p> <p>DR. SØREN BOYSEN</p>	<p>Symmetry, the Cheap Diagnostic Tool</p> <p>DR. BILL ORMSTON</p>	<p>Colostrum Management to Maximize Dairy Calf Health</p> <p>DR. WHITNEY KNAUER</p>	<p>Building a Veterinarian's One Health Toolkit: System Thinking in Practice</p> <p>DR. KATIE CLOW</p>
2:30 pm to 3:20 pm	<p>Multimodal, Proactive Therapy: Improving the Management of Allergic Disease</p> <p>DR. MICHAEL ROSSI</p> <p>SPONSORED BY</p> 	<p>Bronchograms and Beyond: Navigating Lower Airway Radiography</p> <p>DR. LUKAS KAWALILAK</p>	<p>Beyond the Bladder Part 1: Update on Urethral Obstruction</p> <p>DR. SERGE CHALHOUB</p> <p>DR. SØREN BOYSEN</p>	<p>Why Understanding the Movement at the AO Junction is so Important</p> <p>DR. BILL ORMSTON</p>	<p>Best Practices for Dairy Calf Housing Management: Small Group</p> <p>DR. WHITNEY KNAUER</p>	<p>Building a Veterinarian's One Health Toolkit: Transdisciplinarity</p> <p>DR. KATIE CLOW</p>
3:30 pm to 4:15 pm - REFRESHMENT BREAK						
4:15 pm to 5:05 pm	<p>Bacterial Skin Infections in Dogs: Where Are we Now?</p> <p>DR. MICHAEL ROSSI</p> <p>SPONSORED BY</p> 	<p>Mediastinal Mysteries: Exploring Pleural and Mediastinal Pathology</p> <p>DR. LUKAS KAWALILAK</p>	<p>Beyond the Bladder Part 2: Urethral Obstruction, Managing the Aftermath</p> <p>DR. SERGE CHALHOUB</p> <p>DR. SØREN BOYSEN</p>	<p>Gravity, the Overlooked Health Indicator</p> <p>DR. BILL ORMSTON</p>	<p>Best Practices for Dairy Calf Housing Management: Large Group</p> <p>DR. WHITNEY KNAUER</p>	<p>Building a Veterinarian's One Health Toolkit: Leadership and collaboration</p> <p>DR. KATIE CLOW</p>

Saturday, June 28 - Morning

	COMPANION ANIMAL <i>Anesthesiology</i>	COMPANION ANIMAL <i>Ophthalmology</i>	CANADIAN FOOD INSPECTION AGENCY	EQUINE <i>Surgery</i>	RUMINANT <i>AMU Decisions</i>	ANIMAL WELFARE <i>Welfare Assessment</i>
8:30 am to 9:20 am	<div style="display: flex; align-items: center; justify-content: space-between;">  <div style="text-align: center;"> <p>KEYNOTE SPEAKER Rob Marr</p> </div>  </div>					
9:30 am to 10:20 am	<p>Anesthesia for the Broken Heart MS. MARCIA FLETCHER</p>	<p>Getting the Most Out of Your Ocular Exam DR. KIMBERLY HSU</p>	<p>HPAI Update - A One Health Approach to Planning, Preparedness and Response DR. TROY BOURQUE</p>	<p>Blood & Guts - Managing Castration Complications in the Field DR. AIMIE DOYLE</p>	<p>Continuing the Conversation about Selective Dry Cow Therapy DR. DAVID KELTON</p>	<p>Welfare Assessment Tools for Animals Under Our Veterinary Care DR. PATRICIA PRYOR</p>
10:30 am to 11:15 am - REFRESHMENT BREAK						
11:15 am to 12:05 pm	<p>When the Beat Drops: ECGs and Arrhythmias MS. MARCIA FLETCHER</p>	<p>Ocular 9-1-1: Houston We have an Ocular Emergency DR. KIMBERLY HSU</p>	<p>CFIA News Hour DR. AMANDA EMERY</p>	<p>Donkeys, Mules & Other Asses DR. AIMIE DOYLE</p>	<p>Selective Antimicrobial Treatment of Clinical Mastitis - A practical path forward DR. DAVID KELTON</p>	<p>Improving the Welfare of Our Companion Animal Veterinary Patients DR. PATRICIA PRYOR</p>
12:15 pm to 1:30 pm - LUNCH BREAK						

Saturday, June 28 - Afternoon

	COMPANION ANIMAL <i>Soft Tissue Surgery</i>	COMPANION ANIMAL <i>Behaviour</i>	COMPANION ANIMAL <i>Spectrum of Care</i>	EQUINE <i>Surgery</i>	RUMINANT <i>AMU Decisions</i>	ANIMAL WELFARE <i>Welfare Assessment</i>
1:30 pm to 2:20 pm	<p>Perineal Urethrostomy: Tips and Tricks! DR. AMEET SINGH</p> <p>SPONSORED BY </p>	<p>"I LOVE FIREWORKS!" Said No Dog Ever - How to Help Dogs with Noise Fears DR. ELIZABETH FELTES</p> <p>SPONSORED BY </p>	<p>Flexible Approaches to Healthcare Delivery Across a Continuum of Options DR. RYANE ENGLAR</p> <p>SPONSORED BY </p>	<p>Advanced Oral Examination: Incorporating Oral Endoscopy DR. BRAD TANNER</p>	<p>Interactive Lameness Case Discussion - Part 1 DR. GERARD CRAMER</p>	<p>Aquatic Animal Sentience and Animal Welfare: The Basics DR. CHRIS HARVEY-CLARK</p>
2:30 pm to 3:20 pm	<p>Tension-Free Wound Closure for Complex Wounds DR. AMEET SINGH</p> <p>SPONSORED BY </p>	<p>Hot Mess Express: Normal but Nuisance Canine Behaviors DR. ELIZABETH FELTES</p>	<p>Applying Spectrum of Care Practice to Feline Medicine and Surgery: A Case-Based Approach DR. RYANE ENGLAR</p> <p>SPONSORED BY </p>	<p>Interpret & Obtain Diagnostic Quality Dental Radiographs DR. BRAD TANNER</p>	<p>Interactive Lameness Case Discussion - Part 2 DR. GERARD CRAMER</p>	<p>Changes and Challenges in Welfare of Aquatic Animals DR. CHRIS HARVEY-CLARK</p>
3:30 pm to 4 pm - REFRESHMENT BREAK						
4 pm to 4:50 pm	<p>Linear Foreign Body - Start to Finish! DR. AMEET SINGH</p> <p>SPONSORED BY </p>	<p>Clue: Classic Feline Detective Lecture for the Soiling Cat DR. ELIZABETH FELTES</p>	<p>Evidence for a Spectrum of Care Approach to Canine Parvovirus DR. RYANE ENGLAR</p> <p>SPONSORED BY </p>	<p>Odontoplasty: Treating (floating) Occlusal Pathologies DR. BRAD TANNER</p>	<p>Interactive Lameness Case Discussion - Part 3 DR. GERARD CRAMER</p>	<p>Marine Mammal Welfare Challenges in Canada DR. CHRIS HARVEY-CLARK</p>

Sunday, June 29 - Morning

	COMPANION ANIMAL <i>Dentistry</i>	COMPANION ANIMAL <i>Anesthesiology</i>	SPECTRUM OF CARE WORKSHOPS	LARGE ANIMAL <i>Disaster Preparedness</i>	PROFESSIONAL WELLNESS <i>Managing Grief</i>
8:30 am to 9:20 am	<p>Selection and Use of Your Dental Instruments</p> <p>DR. SUE MCTAGGART</p>	<p>Sunrise to Sunset: Pediatric and Geriatric Anesthesia</p> <p>MS. MARCIA FLETCHER</p>	<p>Cultivating Compassion to Overcome Barriers to Care</p> <p>DR. SARA RITZIE</p> <p>SPONSORED BY</p> 	<p>TBD</p> <p>DR. MICHAEL NEAULT</p>	<p>Death, Dying and Professional Boundaries</p> <p>MS. KATHLEEN DUNBAR</p>
9:30 am to 10:20 am	<p>Case-Based Dental Radiographs Interpretation</p> <p>DR. SUE MCTAGGART</p>	<p>Breathe like a Brachy</p> <p>MS. MARCIA FLETCHER</p>	<p>Confidently Offering Contextualized Care Options</p> <p>DR. SARA RITZIE</p> <p>SPONSORED BY</p> 	<p>TBD</p> <p>DR. MICHAEL NEAULT</p>	<p>How to Support Patients and Families Through Death and Dying</p> <p>MS. KATHLEEN DUNBAR</p>
10:30 am to 10:45 am - REFRESHMENT BREAK					
10:50 am to 11:40 am	<p>Dentistry for Exotic Pets</p> <p>DR. SUE MCTAGGART</p>	<p>Emergency Anesthesia</p> <p>MS. MARCIA FLETCHER</p>	<p>Partnering with Clients to Optimize Pet Health</p> <p>DR. SARA RITZIE</p> <p>SPONSORED BY</p> 	<p>TBD</p> <p>DR. MICHAEL NEAULT</p>	<p>Shame and Coping with Patient Death</p> <p>MS. KATHLEEN DUNBAR</p>
11:45 pm to 12:30 pm - GRAB AND GO LUNCH					



YOU HAVE EXCLUSIVE ACCESS TO THE TOURISM VICTORIA VIP PROGRAM

As a registered attendee, you have exclusive access to the VIP Program, which provides you with special discounts and offers a variety of experiences around the city.

Explore Victoria

Welcome to Victoria! As you prepare for our convention, we encourage you to explore the many wonderful attractions and activities Victoria has to offer. Whether you're attending the convention alone or bringing your family, Victoria is full of experiences that will make your stay unforgettable.



The Butchart Gardens



Victoria Kayak Tours & Rentals



Restaurants, Cafes, Pubs & Nightlife

Visit the website to view all of the available offers and deals.

Coming Soon: Sunday FUN Day - Extra Special Group Tours!

We're excited to share that the CVMA is putting the finishing touches on a brand-new Sunday FUN Day— an exciting day of group tours with additional discounts, above the VIP Program offers! Stay tuned for more details. [Visit our event website](#) for updates and more information on how to join in on the fun!





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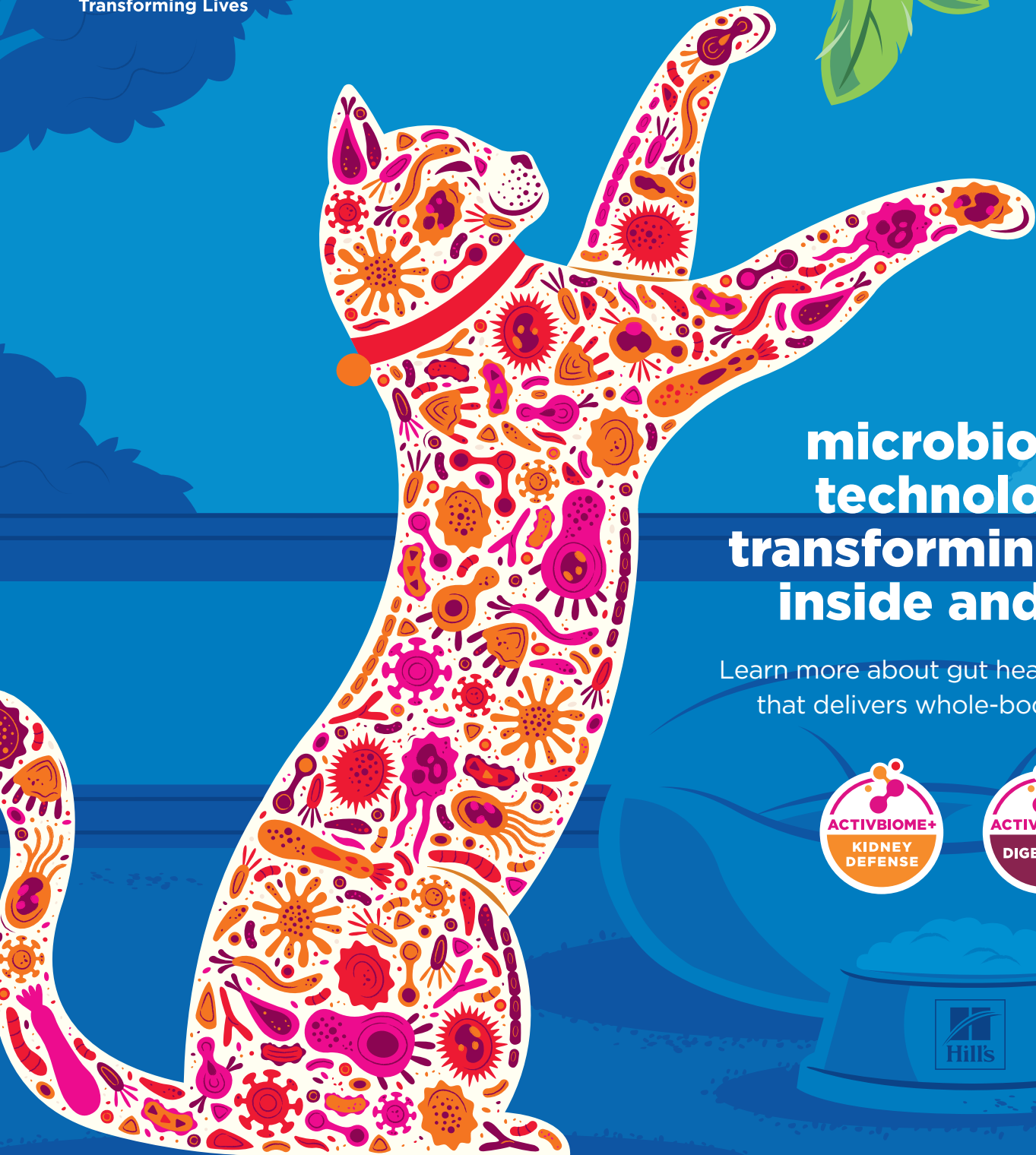
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